

## Impact your bottom line in a positive way.

### Schedule a BEB session with us now! It's FREE!

BEB is specifically designed for employers seeking to stimulate business growth by tapping into an underutilized workforce.

At OCS, we challenge myths about people with visual disabilities. We recognize that companies may be unaware of the business advantages that hiring blind/visually impaired individuals bring to an organization. Increases in brand reputation, a diversified workforce and cost reductions as a result of low attrition and increased productivity are just some of these advantages.

We find that employers are excited to sponsor initiatives that ensure workforce growth within their companies once they experience the benefits people with visual impairments bring to the table.

Let OCS show you how blind and visually impaired individuals perform computer-based jobs as well as their sighted counterparts— **or even better.**

#### **BEB Features:**

- A one-hour session at no cost that will cover the following:
  - Assistive-technology demo
  - A visit to our facilities or yours.
  - Online sessions.
  - Q&A sessions with your staff.

## Did you know?

- People who are Blind and Visually Impaired (BVI) stay longer in a job, hence lower staff turnover\*
- BVI have higher performance rates compared to their sighted counterparts\*
- BVI are tech savvy. They drive innovation and creativity among teams.
- There are 30,000 BVI individuals of working age in NY State that are underemployed\*\*
- There are **no** additional costs to onboard a BVI employee versus any other sighted employee.
- Businesses that hire BVI may receive tax credits or other incentives.
- Diversifying your workforce with skilled tech savvy employees is easy— *OCS can show you how.*

Olmsted Center for Sight provides support to Fortune 500 companies of different industries: Insurance, Telecommunications, Hospitality and Tourism, Bank, Pharmaceutical Industry, Distribution, Technology, Customer Support.

\*Attributes of Workers with Vision Loss <<http://www.afb.org/info/for-employers/hiring-a-person-who-is-blind-or-visually-impaired/attributes-of-workers-with-vision-loss/345>>

\*\*Cornell University Disability Statistics: American Community Survey <<http://www.disabilitystatistics.org/>>

\*\*\*People with disabilities: A new model of productive labor <[https://scholars.unh.edu/cgi/viewcontent.cgi=hospman\\_facpub](https://scholars.unh.edu/cgi/viewcontent.cgi=hospman_facpub)>



## Breaking Down Employment Barriers (BEB)



**Olmsted Center**  
FOR SIGHT

1170 Main Street  
Buffalo, NY 14209  
716-878-0543

[Breakingbarriers@olmstedcenter.org](mailto:Breakingbarriers@olmstedcenter.org)