

The Olmsted Center for Sight (OCS)

based in Buffalo, New York is a nonprofit agency dedicated to helping people with visual disabilities achieve their highest level of independence. We believe that having access to the right tools and services promotes inclusion and self-sufficiency. OCS is one of two agencies in New York State that is an approved “preferred source vendor” by the New York State Procurement Council. Through its affiliation with the New York State Preferred Source Program for People who are Blind (NYSPSP), OCS provides individual solutions to companies who need guidance in the evolving field of information and assistive technology.

Goals

To ensure equal access to employment, education, recreation, and independent living for all people with visual disabilities.

To promote awareness of the importance of making public digital content accessible and usable to people with all types of visual disabilities.

“Accessibility is about breaking down barriers to champion true inclusion, while, at the same time, growing workforce to meet today’s employers demands”.

- **Tamara Owen, President OCS**

Legislation and Standards

The standards governing digital inclusivity include:

- Americans with Disabilities Act (ADA)
- US Rehabilitation Act: Section 508. Federal requirements for electronic and information technology developed, maintained, procured, or used by the federal government.
- Web Content Accessibility Guidelines (WCAG): OCS adheres to this standard to make websites accessible.

Who needs to comply?

- Private employers with 15 or more employees
- Businesses operating for the benefit of the public
- All state and local government agencies

Benefits to you

Business Growth:

- People with disabilities have \$175 billion in disposable spending*
- 75% of disabled customers ‘walked away’ from websites due to inaccessibility**

Cost reduction:

- Qualified workforce demands met. People with disabilities have higher retention rates and lower absenteeism than their sighted peers***

High performance:

- People with disabilities have equal or higher job performance ratings because of their technical skills and dedication to employment tasks***

*U.S. Department of Labor. “Providing Quality Services to Customers with Disabilities.” <<https://www.ada.gov/buisstat.htm>>

**Report by the Business Disability Forum (BDF) and the Extra Costs Commission (ECC) <<http://www.clickawaypound.com/downloads/CAP2016PR1.pdf>>

*** Attributes of Workers with Vision Loss <<http://www.afb.org/info/for-employers/hiring-a-person-who-is-blind-or-visually-impaired/attributes-of-workers-with-vision-loss/345>>

Olmsted Center for Sight

Accessibility Services Overview



Olmsted Center
FOR SIGHT

1170 Main Street
Buffalo, NY 14209
716-878-0543

Accessibility@olmstedcenter.org

Our Services:

Accessibility Consulting Services

Accessibility is not a trend, it is the new standard.

As organizations' websites, mobile applications and overall digital presence continue to grow richer and more creative, they risk being less accessible to users with disabilities. *OCS is here to help.*



Are you just beginning to design and build a new digital product? Are you wondering how accessible it is?

Our knowledgeable Accessibility Team can design customized services to help you achieve your short and long-term accessibility goals. We can provide accessibility support at any point during project development including early planning, design or testing.

Web Accessibility Testing

This service is designed for clients seeking to enhance customer satisfaction and align digital content with the Americans with Disabilities Act Standards for Accessible Design and Section 508 regulations.

OCS tests and documents the level of effort needed to achieve accessibility compliance by providing your company with a secure web-based report summarizing product adherence to Section 508 and WCAG 2.0 Guidelines. Remedial solutions are provided as appropriate.

Testing is carried out by authentic assistive technology users and staff who are experts in assistive technology software. We identify accessibility opportunities to help you first remediate and then integrate them.

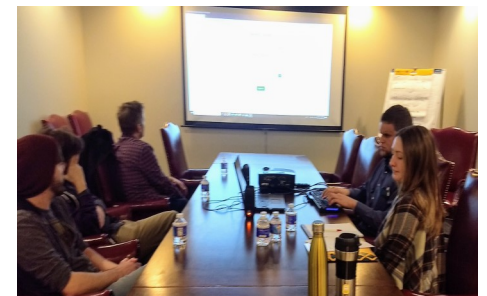
Base Features:

- Customization of service according to needs.
- Identification of violations to Section 508 and WCAG 2.0 Guidelines.
- Recommendations for how to make software product accessible.
- Secure web-based report.
- Availability of Full Web Accessibility Evaluation by our staff and authentic Assistive Technology users for a “real world” evaluation.

Usability Testing

This service is designed for clients seeking to verify that their digital materials are compatible with common assistive technology software.

OCS evaluates your digital product via the tools and browser combinations commonly used by people with disabilities, then provides a detailed report that outlines a full depiction of the challenges the content presents in meeting web accessibility standards.



Base Features:

- Customized intervention plan based upon findings.
- Secure web-based report or recorded testing session.
- Compatibility testing via PC, Mac, iOS, and Android.
- Wide variety of Assistive Technology/screen reading software to meet standards.
 - JAWS, NVDA, Windows Eyes, VoiceOver, Android Talkback, Fusion.
 - ZoomText, MAGic, Browser zoom.
 - Dragon